

# ACCESSIBILITY IN THE DIGITAL WORLD

**Would you like to grow your customer base and stand out from the competition?  
Make your information accessible for people who are deaf or hard of hearing.**

**SWISS TXT**

**The issue:** Accessibility is key in the digital world. In Switzerland there are **a million people who are hard of hearing and between 20,000 and 30,000 who are deaf**. These people often struggle to access important information if it is not available in sign language and with subtitles. This leads to an information gap and limits their ability to participate and engage with the world.

**This is particularly the case for websites, newsletters and promotional videos.**



**Our solution:** SWISS TXT translates your texts and videos into sign language and produces subtitles. Our professional sign language interpreters work in their native language, which guarantees top quality.

## Your benefits



— **Greater access:** By translating your content into sign language, you can reach people who are deaf or hard of hearing in a targeted way and engage with new potential customers.



— **Competitive edge:** By proactively implementing accessibility, you are sending a clear signal and positioning yourself as an innovative and inclusive organisation.



— **Image and corporate social responsibility:** Integrating sign language translations not only supports your company image, but also shows your commitment to socially-relevant issues and inclusion.

## SWISS TXT AG

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[swisstxt.ch](http://swisstxt.ch)



**Our offering – We have two services with different quality levels to choose from:**

	<b>SIGN LANGUAGE PRODUCTIONS IN STUDIO QUALITY</b>	<b>SIGN LANGUAGE PRODUCTIONS IN HOME STUDIO QUALITY</b>
<b>BASIC OFFER</b>	Sign language translation of long texts and/or existing videos including studio	Sign language translation of short texts with max. 185 words
<b>QUALITY</b>	High quality recording in a professional film studio	Recording in a home studio
<b>COST</b>	Starting from CHF 1,450	Starting from CHF 250
<b>DELIVERY TIME</b>	Approx. 6 weeks	Approx. 1 week
<b>ADDITIONAL OPTIONS</b>	Post-production, subtitling and/or spoken subtitles	Post-production, subtitling and/or spoken subtitles
<b>EXAMPLES</b>	<ul style="list-style-type: none"> <li>– <a href="#">Women conquer Zurich's streets</a></li> <li>– <a href="#">Options for the recognition of Swiss sign languages</a></li> </ul>	<ul style="list-style-type: none"> <li>– <a href="#">Swiss Digital Inclusion Alliance ADIS</a></li> <li>– <a href="#">e-accessibility seminar: 21.11.2024</a></li> </ul>

**Why SWISS TXT?**

- **Experience and expertise:** SWISS TXT has been active in the field of accessibility for over 30 years and brings a wealth of experience.
- **Comprehensive service:** From translation and recording to subtitling and post-production – we offer everything from a single source.
- **Flexibility:** Choose between studio and home studio quality, depending on your needs and budget.

Contact us today so we can work together to make your content accessible and to connect with new customer groups. Get in touch for personalised advice and a bespoke offer. We look forward to hearing from you.

**Contact**



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