

# ACCESSIBLE INFORMATION FROM PUBLIC AUTHORITIES



**SWISS TXT**

## Would you like to improve accessibility in your public authority and make sure that all citizens can access your services?

**The issue:** In Switzerland, around one million people are hard of hearing and between 20,000 and 30,000 are deaf.

These people often struggle to access important information if it is not available in sign language and with subtitles. This leads to an information gap and affects their ability to participate in public life.

**This is particularly the case for e.g. websites, newsletters and information leaflets.**



**Our solution:** SWISS TXT translates your texts and videos into sign language and creates subtitles. Our professional sign language interpreters work in their native language, which guarantees top quality.

### Your benefits

- ✓ — **Increased citizen satisfaction:** Through sign language translations you increase the satisfaction and trust of citizens who are deaf or hard of hearing.
- ✓ — **Better communication:** Clear and understandable information contributes to better communication and smoother administrative processes.
- ✓ — **Image and corporate social responsibility:** The integration of sign language translations shows your commitment to inclusion and accessibility and reinforces your image as a responsible public authority.

### SWISS TXT AG

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**Our offering – We have two services with different quality levels to choose from:**

	<b>SIGN LANGUAGE PRODUCTIONS IN STUDIO QUALITY</b>	<b>SIGN LANGUAGE PRODUCTIONS IN HOME STUDIO QUALITY</b>
<b>BASIC SERVICE</b>	Sign language translation of longer texts and/or existing videos, including studio	Sign language translation of short texts with max. 185 words
<b>QUALITY</b>	High-quality recording in a professional film studio	Recording in a home studio
<b>COST</b>	Starting from CHF 1,450	Starting from CHF 250
<b>DELIVERY TIME</b>	Approx. 6 weeks	Approx. 1 week
<b>ADDITIONAL OPTIONS</b>	Post-production, subtitling and/or spoken subtitles	Post-production, subtitling and/or spoken subtitles
<b>EXAMPLES</b>	<ul style="list-style-type: none"> <li>– <a href="#">Women conquer Zurich's streets</a></li> <li>– <a href="#">Options for the recognition of Swiss sign languages</a></li> </ul>	<ul style="list-style-type: none"> <li>– <a href="#">Swiss Digital Inclusion Alliance ADIS</a></li> <li>– <a href="#">e-accessibility seminar: 21.11.2024</a></li> </ul>

**Why SWISS TXT?**

- **Experience and expertise:** SWISS TXT has been active in the field of accessibility for over 30 years and brings a wealth of expertise.
- **Comprehensive service:** From translation and recording to subtitling and post-production – we offer everything from a single source.
- **Flexibility:** Choose between studio and home studio quality, depending on your needs and budget.

Contact us today so we can work together to make your content accessible and increase citizen satisfaction. Get in touch for personalised advice and a bespoke offer. We look forward to hearing from you.

**Contact**



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