

# INFORMATION FOR DEAF PEOPLE

# Are you interested in promoting inclusion and ensuring that your services and information are accessible to deaf people?

SWISS TXT translates your texts and/or videos into sign language. We employ professional sign language translators, who work in their mother tongue: sign language. This allows us to ensure high-quality translations. In addition to translation and recording, our service also includes quality control and editing. If requested, the video can be post-edited (e.g. title and logo insertion, subtitling).



## We offer two types of services with different quality levels:

	SIGN LANGUAGE PRODUCTION IN STUDIO QUALITY	TEXT-TO-SIGN IN HOMESTUDIO QUALITY
BASIC OFFER	Translation of long texts and/or existing videos	Translation of short texts (max. 185 words)
ADDITIONAL OPTIONS	Post-production and/or subtitling	Post-production and/or subtitling
QUALITY	High-quality recording in a professional studio	Recording in a home setting
COSTS	From CHF 1,450.– for the translation of a text (max. 400 words), including studio recording and if needed post-produc- tion, subtitling and spoken subtitles	Flat fee of CHF 250 for the translation of a short text (max. 185 words) + if necessary post-production, subtitling and spoken subtitles
DELIVERY TIME	ca. 6 weeks	ca. 1 week
EXAMPLE	– <u>Frauen erobern Zürichs Strassen</u>	– <u>Allianz Digitale Inklusion Schweiz ADIS</u>
	<ul> <li>Variants on the recognition of Swiss sign languages</li> </ul>	- Seminar on E-Accessibility: 21.11.2024

#### **SWISS TXT AG**

We gladly advise you on the right service for you.

Alexander-Schöni-Strasse 40 CH-2501 Biel/Bienne +41 58 136 40 00 swisstxt.ch



# Why is sign language translation needed?



Between 20,000 and 30,000 deaf people live in Switzerland. Close to **one million** people live with a hearing impairment.



Deaf people communicate primarily in their own mother tongue: **sign language**. For them, written language is a second language.



For full and **equal** participation, as much content as possible should be available in sign language. This includes texts on websites, video contributions with audio input (e.g. on social media), newsletters and information sheets (e.g. from hospitals, authorities, etc.).

# Make your services fully accessible!





### **Contact**



Jana Löffler
Sign language account manager
as-signs@swisstxt.ch
T: +41 76 318 21 66

#### **SWISS TXT AG**

Alexander-Schöni-Strasse 40 CH-2501 Biel/Bienne +41 58 136 40 00 swisstxt.ch



# Lucia Gautschin Sign language account manager as-signs@swisstxt.ch

T: +41 58 136 43 48